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## TRANSMITTAL FORM

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Total Number of Pages in This Submission

6

Application Number

09/773,940

Filing Date

1/31/2001

First Named Inventor

PRICE ET AL.

Group Art Unit

2643

Examiner Name

Unknown

Attorney Docket Number

K35A0755

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### ENCLOSURES (check all that apply)

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- After Final
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- Petition to Convert to a Provisional Application
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MILAD G. SHARA, REG. NO. 39,367

Signature

Date

4/23/02

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In re Application of: Price et al.  
Serial No.: 09/773,940  
Filed: 01/31/2001  
Title: System And Method For Selecting Content  
To Be Presented To A User

Group Art Unit: 2643  
Examiner: Unknown

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PRELIMINARY AMENDMENT

THE ASSISTANT COMMISSIONER FOR PATENTS  
Washington, D.C. 20231

Dear Sir,

Prior to examining the above-identified application, please amend the application as follows:

IN THE CLAIMS

Please amend the following claims:

6. (amended) The method of Claim 5, further comprising receiving the content at the user location.
7. (amended) The method of Claim 6, further comprising storing the content at the user location for deferred presentation to the user.
8. (amended) The method of Claim 5, wherein the set of parameters represents a solicitation for a predetermined content and wherein the content is sent when a match has been reported.
10. (amended) The method of Claim 9, wherein reporting a match represents an acknowledgement that the user is likely to view the content.
14. (amended) The method of Claim 13, wherein the source of contents stores the content defined by the set of parameters for selectively sending to the user location upon receipt of the match signal.
15. (amended) The method of Claim 13, further comprising receiving the content at the user location.
16. (amended) The method of Claim 14, further comprising storing the content at the user location for deferred presentation to the user.